

## Partner with Askí Financial

Assist your employees in building their lives and achieving their goals. Contact Askí Financial today. A member of our team would be pleased to meet with you to discuss customizing services to your organization's specific needs.

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## Employer Benefit Lending

A new concept in financial services that benefits Aboriginal businesses and organizations, and their employees.



Where you want to be.

[www.askifinancial.ca](http://www.askifinancial.ca)

Askí Financial is a subsidiary of Tribal Wi-Chi-Way-Win Capitol Corporation (TWCC)



Where you want to be.



# Askí Financial is an Aboriginal financial services company, working with and for Aboriginal people.

We are not a traditional financial services company, a building that people must go to. Instead, Askí brings financial services directly to our customers through our employer partners — Aboriginal owned and led businesses including First Nations bands, associations and organizations.

Askí Financial's formalized yet simple process will serve as an important introduction to personal financial management. Our customers will gain knowledge of the credit process, and become better prepared to take control of their financial futures.

## What are Employer Benefit Loans?

Askí Financial's primary business is lending to employed Aboriginal people through our unique Employer Benefit Loan program. These loans are available exclusively to employees of Aboriginal businesses and organizations that have become Askí employer partners. In essence, the loans become a valuable benefit employers can offer their employees.

## What companies are eligible for the Employee Benefit Loan program?

Aboriginal led businesses and organizations that employ Aboriginal people in Manitoba are eligible to apply. Simply contact Askí Financial and a representative will arrange a meeting to review the process and the benefits for your organization and its employees.

## How can Askí benefit your organization?

You want your employees to be successful at work and in their lives. As an employer you can make a real difference by providing access to the resources your employees need to build their futures and get where they want to be.

That's where Askí Financial comes in. As an Employee Benefit Loan partner, you can provide your eligible employees with access to financial services when and where they need them. It's a valuable benefit that may also help in attracting and retaining valuable employees. And best of all, since the funds come directly from Askí, the service has no impact on your organization's cash flow.

Askí's exclusive Employee Benefit Loan program is just the beginning. Experts in processing tax returns for Aboriginal people, Askí Financial is also committed to assisting our customers as they take control of every aspect of their finances.

## How does it work for company employees?

When your organization becomes an Askí employer partner, an Askí representative will meet with your employees to discuss the program and describe how it works. We will provide eligible employees with the necessary loan application forms and, through your accounting representative, arrange for repayments to be made to Askí using payroll deduction.

Once Askí and your company representative approves loan applications, employees gain access to loan monies quickly in the form of preloaded debit cards. An Askí debit card works just like cash and eliminates extra charges often applied to cheque cashing. It also removes delays and barriers for employees who may not have a bank account.

Askí Financial applies repayment interest rates much fairer than those offered by non-traditional lenders such as payday loan companies. And since repayment comes right off employee paycheques it really couldn't be simpler.

